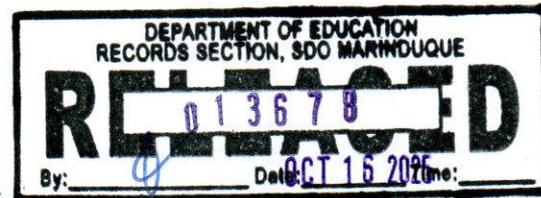




Republic of the Philippines

Department of Education
SCHOOLS DIVISION OF MARINDUQUE



Office of the Schools Division Superintendent

October 15, 2025

DIVISION MEMORANDUM

No. 111, s. 2025

**9th ALTERNATIVE LEARNING SYSTEM (ALS) EXHIBITION
OF TALENTS AND LEARNING**

TO: Asst. Schools Division Superintendent
Chief Education Supervisor, CID/OIC – CES, SGOD
Education Program Supervisors
Public Schools District Supervisors
Education Program Specialists II, ALS
ALS Teachers
All Others Concerned

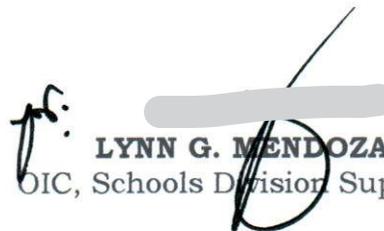
1. In support to Regional Memorandum No. 67, s. 2025 dated April 30, 2025 titled “*Unleashing Potentials: MIMAROPA’S 9th Alternative Learning System (ALS) Exhibition of Talents and Learning*”, and its update stated in Memorandum CLMD-2025-259 dated September 8, 2025 the Schools Division of Marinduque, through the Curriculum Implementation Division Alternative Learning System will conduct “**9th Alternative Learning System (ALS) Exhibition of Talents and Learning**” on November 7, 2025 at Don Luis Hidalgo Memorial School, Malusak, Boac, Marinduque.
2. This activity aims to:
 - a. intends to showcase learners’ knowledge, skills, and creativity across the six (6) learning strands of the ALS Curriculum; and
 - b. improve their motivation, abilities, and self-esteem while cultivating the virtues of cooperation, sportsmanship, and teamwork for their overall development.
3. Participants in this activity are the select ALS Teachers and ALS learner contestants in each district.
4. For the following categories, entries must be submitted on or before October 16, 2025 for advance judging and submission of winning entries of the division to the regional office:
 - a. Innovative Teaching Through ALS Video Lessons -Teacher Category
 - b. Creative Design: ALS Advocacy Brochures and Flyers-Learner Category
 - c. Musika at Mensahe: ALS Jingle Video Showcase- Learner Category



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d. Sabayang Pagbigkas: Tining ng ALS Learners- Learner Category

5. The winners of different contest categories shall serve as representatives of this division in the MIMAROPA 9th Alternative Learning System (ALS) Exhibition of Talents and Learning to be held on November 5-7, 2025, via online platform.
6. Attached are the Contest Guidelines and Officials of the Contest.
7. Should there be clarifications, all concerned may contact **Dr. Michelle M. Mutya** and **Chona S. Recto, Education Program Specialists II for ALS** at contact # 09177747789/ 09772641307.
8. Immediate dissemination of the contents of this Memorandum is desired.


LYNN G. MENDOZA, EdD
OIC, Schools Division Superintendent

Encl. : As stated:

Reference: Regional Memorandum No. 67, s. 2025
Memorandum CLMD-2025-259

To be indicated in the Perpetual Index
under the following subjects:
ALTERNATIVE LEARNING SYSTEM
AWARDS
CONTEST
LITERACY

A. General Instruction:

1. All Division ALS Fest participants should be currently enrolled ALS learners (LIS-based) with LRN, both for Basic Literacy, A&E Elementary, and A&E Junior High School levels.
2. All learners are highly encouraged to participate in the Division ALS Fest categories. Thus, to motivate them to join in any category, districts are requested to strategize (by elimination, draw lots, etc.) to select the finest entry for each category.
3. Each category (individual and group) should have one coach (ALS teacher or Community ALS Implementor, except for the teacher category).
4. Division ALS Fest categories can be joined by any BLP, elementary, and JHS level learner/s or a combination of these ALS learners.
5. All districts are expected to submit one entry per category (a total of 10 entries for the learner category and one entry for the teacher category per district). Please refer to the following identified contest categories:

Individual (Learner Category)

- a. Science Quiz
- b. Math Quiz
- c. Tagis Kwento
- d. Tagis Sulat
- e. Spelling Bee
- f. Creative Design: ALS Advocacy Brochures and Flyers
- g. Singing Contest

Group (Learner Category)

- a. Sabayang Pagbigkas-Tinig ng ALS learners
- b. Musika at Mensahe: ALS Jingle Video Showcase
- c. Dance Contest

Individual (Teacher Category)

Innovative Teaching Through ALS Video Lessons (LS 2- Science or LS 3-Math)

B. Category Criteria:

Below are the guidelines and criteria for each contest category:

a. Science Quiz

Mechanics:

- The quiz shall have three rounds: Easy, Average, and Difficult.
- Each question will be read twice; contestants must answer within the given time: Easy – 10 seconds; Average – 15 seconds; Difficult – 20 seconds.
- Each correct answer earns points: Easy – 1 point; Average – 2 points; Difficult – 3 points.
- Questions are drawn randomly from the prepared questionnaire approved by the judging committee.
- In case of a tie, a clincher question will determine the winner.

- The top three (3) scorers will be declared as 1st, 2nd, and 3rd placers.

b. Math Quiz

Mechanics:

- The quiz shall have three rounds: Easy, Average, and Difficult.
- Each question will be read twice; contestants must answer within the given time: Easy – 10 seconds; Average – 15 seconds; Difficult – 20 seconds.
- Each correct answer earns points: Easy – 1 point; Average – 2 points; Difficult – 3 points.
- Questions are drawn randomly from the prepared questionnaire approved by the judging committee.
- In case of a tie, a clincher question will determine the winner.
- The top three (3) scorers will be declared as 1st, 2nd, and 3rd placers.

c. Tagis Kwento (Story Telling)

Mechanics:

- Each contestant will retell a given short story provided by the organizers 30 minutes before the contest.
- Contestants will narrate the story in Filipino or English, depending on their comfort level.
- Time limit: 3–5 minutes per contestant.
- Contestants will be judged based on:

Criteria	Description	Percentage
Mastery of Story	Shows full understanding and command of the story; delivers it with accuracy and emotion.	30%
Delivery and Expression	Uses appropriate gestures, facial expressions, and tone to convey the story effectively.	30%
Voice Clarity and Pronunciation	Speaks clearly and articulately; words are easily understood.	20%
Stage Presence and Confidence	Demonstrates confidence, poise, and strong engagement with the audience.	20%
Total		100%

d. Tagisulat (Essay Writing Contest)

Mechanics:

- Each contestant will write an essay on a theme to be announced on the spot.
- Time limit: 1 hour.
- Essays may be written in English or Filipino.
- Judging Criteria:

Criteria	Description	Percentage
Relevance to Theme	Content directly relates to and effectively reflects the given theme.	30%
Organization and Coherence	Ideas are logically arranged and flow smoothly from start to finish.	25%



Criteria	Description	Percentage
Grammar and Style	Uses correct grammar, punctuation, and writing style appropriate to the piece.	25%
Originality and Creativity	Shows originality, imagination, and a unique approach to the topic.	20%
Total		100%

- The top three (3) essays will be declared as winners.

e. Spelling Bee

Mechanics:

- The contest will be conducted in three rounds: Easy, Average, and Difficult.
- Words will be read twice by the quizmaster.
- The contestant must write the correct spelling of the word
- Each correct spelling of a word earns: Easy – 1 point; Average – 2 points; Difficult – 3 points.
- In case of a tie, a tiebreaker round will be conducted.
- The decision of the board of judges is final and irrevocable.

Awards:

- 1st Place
- 2nd Place
- 3rd Place

f. Creative Design: ALS Advocacy Brochures and Flyers (LS 6)

- Entries must be submitted electronically (as a JPEG file) with the full name of the ALS learner/LRN who designed the advocacy brochure/flyer, including their email address and contact number.
- The design should broadly reflect ALS 6 Learning Strand -Digital Literacy (apart from the other 5 LSs).
- Designs must be original work; color must be CMYK; 3-fold: 8.5" x 11" and 11" x 17", easy to use, handle, resize, and manipulate for production purposes. Inclusion of other preferred specs is recommended.
- Actual designing of the contestant (EL/JHL learner) should be captured via audio-video from start to end (clear and focused), this is to ensure that the learner prepared the brochure or flyer.
- After this contest, such an entry design can be used by each district to further advocate the ALS program. This category will be judged according to the following criteria:

Criteria	Description	Percentage
1. Content Relevance		30%
- Alignment with ALS Goals	The brochure/flyer content is aligned with the goals and advocacy of the ALS program.	15%
- Key Information	Includes all essential information about ALS (e.g., benefits, enrollment process, target audience).	15%
2. Design and Creativity		30%
- Visual Appeal	The design is visually appealing and captures attention.	15%

Criteria	Description	Percentage
- Creativity	The brochure/flyer uses innovative design elements to make it stand out.	15%
3. Clarity of Message		20%
- Readability	The text is clear, easy to read, and organized in a logical manner.	10%
- Simplicity of Information	The message is concise, easy to understand, and free of jargon.	10%
4. Engagement and Call to Action		10%
- Call to Action	Includes a strong and clear call to action (e.g., contact info, steps to enroll, etc.).	5%
- Engagement	The brochure/flyer engages the target audience and encourages participation in ALS.	5%
5. Overall Impact		10%
- Effectiveness	Overall impact in advocating for ALS and communicating its importance effectively.	10%
TOTAL		100%

g. Singing Contest

Mechanics:

- Contestants shall perform one song of their choice, OPM (Original Pilipino Music) preferred.
- Accompaniment may be instrumental, karaoke, or a cappella.
- Performance time shall not exceed 5 minutes.
- Criteria for Judging:

Criteria	Description	Percentage
Voice Quality and Musicality	Demonstrates clear tone, pitch control, rhythm, and overall musicality suited to the performance.	40%
Interpretation and Expression	Shows emotional connection, proper phrasing, and expressive delivery that enhances the message or song.	30%
Stage Presence and Confidence	Displays confidence, poise, and effective engagement with the audience while performing.	20%
Audience Impact	Captures audience attention and elicits a positive emotional response.	10%
TOTAL		100%

- The top three (3) performers will be declared winners.

h. **SABAYANG PAGBIGKAS: TINIG NG ALS LEARNERS** (LS1-Filipino)

- Gamitin ang ibinigay na script (nasa “ALS in the Region” group chat)



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- Lima (5) lamang ang maaring maging kalahok mula sa elementarya o JHS na ALS learner o kombinasyon ng mga ito
- I-rekord (audio-video) ang aktwal na sabayang pagbigkas sa loob lamang ng 15 minuto
- Ang mga sumusunod ay ang pamantayan sa pagbibigay ng puntos:

Pamantayan	Deskripsyon	Porsyento
1. Pagkakatugma ng Boses		30%
- Pagsabay ng Pagbigkas	Dapat ang lahat ng kalahok ay sabay-sabay na bumibigkas ng mga taludtod.	15%
- Pagkakahalo ng Tunog	Ang mga boses ng mga kalahok ay dapat maghalo nang maayos, na nagreresulta sa magandang harmonya.	15%
2. Diction at Pagbigkas		30%
- Kalinawan ng Pagbigkas	Dapat malinaw at maayos ang pagbigkas ng mga salita ng bawat kalahok.	15%
- Wastong Diction	Dapat ipakita ng mga kalahok ang wastong diction, na nagpapahayag ng tamang damdamin at tono ng mga taludtod.	15%
3. Emosyonal na Pagpapahayag		20%
- Pagpapahayag ng Damdamin	Dapat malinaw na naipapakita ng mga kalahok ang mga emosyon na naaayon sa tema ng tula o liriko.	10%
- Pagkakaroon ng Koneksyon sa Audience	Dapat silang makapagbigay ng mga pahayag na nakakaantig sa puso ng mga tagapakinig, na nagiging dahilan upang mas maging epektibo ang kanilang pagtatanghal.	10%
4. Visual Presentation		20%
- Paggamit ng Kostyum	Dapat ang mga kalahok ay magsuot ng mga kostyum na akma sa tema ng kanilang pagbigkas.	10%
- Galaw at Koordinasyon	Ang pagkilos ng mga kalahok sa entablado ay dapat maayos at nakaayon sa nilalaman ng kanilang pagbigkas.	10%
	Total	100%

i. MUSIKA AT MENSAHE: ALS JINGLE VIDEO SHOWCASE (LS 4)

- Jingle should be an original composition of the 5 (EL/JHS) learners, in the *Filipino* language, using the theme: “*GALING MO, TAGUMPAY MO! TAGIS-GALING NG MIMAROPA ALS LEARNERS*”.
- Audio-video recording of the writing/jingle composition accounts until the actual singing of the jingle, is required (*max. time length-15 mins.*)
- This group category shall be judged based on the following criteria:



Criteria	Description	Percentage
1. Relevance to Theme		30%
-Alignment with ALS Messaging	This ensures that the content is directly related to the objectives of promoting ALS awareness and advocacy	15%
-Emotional Impact	A jingle that connects emotionally is more likely to inspire action and foster a sense of community around the cause	15%
2. Melody		25%
-Originality of Composition	The jingle should feature a unique and creative melody that distinguishes it from existing songs	15
-Catchiness and Rhythm	The melody must have a catchy quality that encourages sing- along participation	10
3. Lyrics		25%
-Originality and Creativity	The lyrics should be original and creatively crafted, avoiding clichés or overly familiar phrases	15%
-Clarity and Organization	The lyrics must be clear and well-structured, allowing listeners to easily understand the message	10%
4. Recall Value and Appeal		20%
-Memorability of the Jingle	The jingle should have catchy lyrics and a memorable melody that resonates with the target audience	10%
-Emotional Engagement	The jingle should evoke an emotional response, whether through humor, nostalgia, or excitement	10%
	TOTAL	100%

j. Dance Showdown

Mechanics:

- Each pair shall perform **one (1) dance piece** using **ballroom dance (cha-cha/waltz/tango)**.
- The dance performance must last **3 to 5 minutes**.
- Costumes and props are allowed but must be safe and decent.
- Background music must be submitted in **MP3 format** before the contest.
- Vulgar words, explicit lyrics, or indecent gestures are **strictly prohibited**.
- The decision of the board of judges is **final and irrevocable**.

Criteria for Judging:

Criteria	Description	Percentage
Choreography and Creativity	The dance shows originality, artistic concept, and creative movements that match the music or theme.	40%
Performance and Stage Presence	Dancers exhibit confidence, energy, and strong engagement with the audience throughout the performance.	30%
Coordination and Timing	Movements are synchronized, and dancers perform in harmony with the rhythm and beat.	20%
Costume and Overall Impact	Costumes complement the theme and enhance the visual appeal and overall impact of the performance.	10%
TOTAL		100%

➤ **Awards:**

- 1st Place
- 2nd Place
- 3rd Place

Teacher category:

a.2a INNOVATIVE TEACHING THROUGH ALS VIDEO LESSONS (using various apps, ex., Prezi, Canva, etc.)

General Guidelines for this category:

- Video lesson must be able to grab the learner's attention, spark curiosity, and provide value to the learning area content.
- Show real-life examples in the teaching-learning process. Demonstrations focused on contrasting cases help learners to achieve expert-like differentiation (Schwartz & Bransford, 1998).
- Be an archived resource that learners can access anywhere and anytime, from first exposure to review and remediation.
- For certain topics and concepts, video can help novice learners who have lower prior knowledge process the concept you are teaching more easily (Reiser & Dempsey, 2007).
- Provide multiple perspectives of the same material rather than relying on a single viewpoint (Brunvand, 2010).
- Be reflective tools for learners as they work to integrate and apply new information into their preexisting knowledge by allowing them to comment and respond to the videos they view (Brunvand, 2010).
- Used to provide instructional material as an alternative to in-class live lecture. It makes use of the subject matter and expertise of the teacher while also allowing the teacher to be "a guide on the side" in an active learning environment. It can be added to a multimedia context such as an online lesson module or classroom presentation.
- Involve learners in creating media to assess their understanding.



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Student-led media projects encourage collaboration, accountability, creativity, and mastery of ideas and concepts.

Who is Eligible to Join:

- Open to all ALS Teachers (Regular/Plantilla-item teachers) and Community ALS Implementors (LGU/locally funded teachers) teaching BLP, EL, and JHS levels only
- ALS Teachers can choose any lesson from LS 2 or 3 that is applicable for elementary and/or JHS learners
- Audio-video recording of the lesson preparation until the final presentation should be done as required
- Entry could be a teacher-recorded audio-video teaching material or an actual recorded lesson demonstration in class (based on actual teaching time)
- This category will be judged according to the following criteria:

Criteria	Description	Percentage
1. Content Quality		40%
- Relevance to ALS Curriculum	Ensures alignment with ALS competencies and learner needs.	20%
- Accuracy and Depth	Information is correct, thorough, and covers essential concepts.	10%
- Clarity of Explanation	Concepts are explained clearly and are easily understood by ALS learners.	10%
2. Instructional Design		25%
- Lesson Structure and Flow	The lesson is logically organized, with a clear introduction, body, and conclusion.	10%
- Engagement Strategies	Uses interactive or engaging elements (e.g., questions, activities) that hold learner attention.	10%
- Pacing and Timing	Content is delivered at an appropriate pace for ALS learners.	5%
3. Creativity and Presentation		20%
- Visual and Audio Quality	Visually appealing, with clear audio, and appropriate use of images, animations, and/or graphics	10%
- Creativity in Approach	Uses creative methods to make the lesson more engaging and memorable	10%
4. Learner-Centered Approach		10%
- Adaptation to ALS Learners	Tailored to the diverse learning styles and abilities of ALS learners	5%
- Inclusivity	Ensures inclusivity, considering the varied contexts of ALS learners	5%
5. Overall Impact		5%
- Effectiveness	Overall impact of the lesson in achieving its educational objectives for ALS learners	5%
	Total	100%



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9th ALTERNATIVE LEARNING SYSTEM (ALS) EXHIBITION OF TALENTS AND LEARNING

Overall Chairperson: Mr. JOHN M. CHAVEZ
Asst. Chairpersons: Education Program Supervisor , In-charge of ALS
 Dr. MICHELLE M. MUTYA
 Mrs. CHONA S. RECTO
Members: Mrs. AUREA L. MAZO
 Mrs. MA. VICTORIA DP SAGUID
 Mr. REYNALDO N. LAZARTE, JR.
 Mr. ALBERTO A. LLAGUNO
 Mr. FLORANTE L. CALUPIG
 Mr. ERIC M. MERCENE
 Mr. VON RYAN RENELLE A. PEÑAFLO
 Mr. CHRISTIAN R. CONSTANTINO
 Mrs. DAYCEL R. SAMORTIN
Secretariat: Mrs. MARICEL M. OLA
 Mr. NORIEL J. JAVIER

CONTEST OFFICIALS FOR EACH CATEGORY

Contest Category	Quiz Master	Tabulator	Timer
Science Quiz	Dr. Joven M. Mogol	Mr. Kelvin M. Larraquel	Mrs. Renelyn Joy R. Reanzares
Math Quiz	Dr. Dingson A. De Sena	Mrs. Angeline F. Limpiada	Ms. Marites P. Rodelas
Spelling Bee	Dr. Maridel G. Lincallo	Mrs. Yolanda R. Ricafranca	Mr. Marino L. Medina
Board of Judges			
	Chairperson	Member	
Tagis Kwento	Mrs. Florie M. Regencia	Mrs. Constancia R. Vasco	Mrs. Aurea L. Mazo
Tagis Sulat	Mrs. Jelly L. Sore	Mrs. Myra R. Labay	Dr. Jennifer E. Monte
Singing Contest	Mrs. Annabelle M. Marmol	Mr. Romualdo O. Magculang	Mrs. Mayda N. Lagran
Dance Showdown	Mrs. Annabelle M. Marmol	Dr. Nestor T. Rualo	Dr. Jay P. Peña
Creative Design: ALS Advocacy Brochures and Flyers	Dr. Mariam B. Rivamonte	Mr. Romualdo O. Magculang	Dr. Michelle M. Mutya

Sabayang Pagbigkas-Tinig ng ALS learners	Mr. Romualdo O. Magculang	Dr. Mariam B. Rivamonte	Mrs. Chona S. Recto
Musika at Mensahe: ALS Jingle Video Showcase	Mr. Freddie M. Malabayabas	Mr. Romualdo O. Magculang	Mrs. Chona S. Recto
Innovative Teaching Through ALS Video Lessons	Mr. Freddie M. Malabayabas	Dr. Mariam B. Rivamonte	Dr. Michelle M. Mutya